



Dear Potential Sponsor/Exhibitor,

We are excited to announce that APTA Oregon is hosting the first annual 2021 Virtual Conference on Saturday, March 13, 2021. As a result of COVID-19, we have changed our in-person conference format and have created a virtual platform to address the education programming needs of our industry. Can we count on you to help us launch this new platform?

Our expert lineup of speakers will make this meeting a memorable event. We expect this meeting will be well attended by approximately 150 attendees including physical therapists, physical therapist assistants, and students.

The virtual setting means different access to your target market. Instead of in person exhibits, we will build a longer-term marketing experience to help you reach your business goals. Whether you are interested in a virtual exhibit booth, direct marketing, sponsoring, providing a live or pre-recorded PSA, we have ideas to help your brand shine before, during and after the Virtual Conference.

On behalf of the APTA Oregon Board of Directors and the Continuing Education Committee, we would like to thank you in advance for your continued support of APTA Oregon.

Sincerely,

A handwritten signature in black ink, appearing to read "Kori Hasti".

Kori Hasti  
APTA Oregon  
Executive Director  
147 SE 102<sup>nd</sup> Avenue  
Portland, OR 97216  
503.262.9247



# APTA Oregon 2021 Virtual Conference Sponsorship/Exhibit Opportunities

## March 13, 2021

<b>Sponsorship Opportunities</b>	
<p><b>Platinum Sponsor - \$2,500</b></p> <ul style="list-style-type: none"> <li>➤ Virtual Trade Show Booth</li> <li>➤ (4) Complimentary Attendee Registrations</li> <li>➤ Logo on all Event Marketing Materials</li> <li>➤ Logo Placement on Event Home Screen</li> <li>➤ Up to 3 minutes for live or pre-recorded PSA</li> <li>➤ Visibility as the Platinum Sponsor at the opening keynote Session</li> <li>➤ Social media banners will be created to thank you for your support.</li> <li>➤ (1) direct email from sponsor to be emailed through OSHP Office</li> <li>➤ Conference Attendee List</li> </ul>	<b>(1 Available)</b>
<p><b>Bronze Sponsor - \$1,200</b></p> <ul style="list-style-type: none"> <li>➤ Virtual Trade Show Booth</li> <li>➤ Logo on all Event Marketing Materials</li> <li>➤ Logo Placement on Event Home Screen</li> <li>➤ Social media banners will be created to thank you for your support.</li> <li>➤ Conference Attendee List</li> </ul>	<b>(2 Available)</b>
<p><b>Virtual Coffee Sponsor (7:00 – 7:45 am) - \$500 each</b></p> <p>This time will allow attendees to mingle, network, and prepare for a day of exceptional education and information.</p> <ul style="list-style-type: none"> <li>➤ 2 minutes to speak to attendees during Coffee Break</li> <li>➤ Logo on all Event Marketing Materials</li> <li>➤ Logo placement on all Event Home Screen</li> <li>➤ Social media banners will be created to thank you for your support.</li> <li>➤ Conference Attendee List</li> </ul>	<b>(4 Available)</b>
<p><b>Virtual Exhibitor - \$250 each</b></p> <ul style="list-style-type: none"> <li>➤ Virtual Trade Show Booth</li> <li>➤ Logo on all Event Marketing Materials</li> <li>➤ Logo placement on all Event Home Screen</li> <li>➤ Social media banners will be created to thank you for your support.</li> <li>➤ Conference Attendee List</li> </ul>	<b>(25 Available)</b>

# APTA Oregon 2021 Virtual Conference Sponsorship/Exhibit Opportunities

March 13, 2021

Company (exactly as it should appear on all materials): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## Sponsorship Package Selection

- |   |         |
|---|---------|
| <input type="checkbox"/> Platinum Sponsor       | \$2,500 |
| <input type="checkbox"/> Bronze Sponsor         | \$1,200 |
| <input type="checkbox"/> Virtual Coffee Sponsor | \$ 500  |
| <input type="checkbox"/> Virtual Exhibitor      | \$ 250  |

**Total Amount Due** \$ \_\_\_\_\_

## **Requirements and Terms:**

- *All sponsorships are sold on first-come, first-served basis. APTA Oregon reserves the right to assign sponsorships.*
- *By submitting the Sponsorship/Exhibitor Agreement form to APTA Oregon, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship/Exhibitor Agreement on behalf of my company.*
- *Cancellation Policy: Exhibit cancellations received prior to February 8, 2021 will receive a full refund minus a \$75 administration fee. Exhibit cancellations received after February 8, 2021 or no-shows will not receive a refund.*
- *Registrant agrees to grant APTA Oregon and Update Management the right to photograph or video Registrant during participation in the event. Registrant understands that any photographs or recordings may be used by APTA Oregon and Update Management for marketing and promotional purposes, at their sole judgment and discretion, without compensation or credit to Registrant.*

**PAYMENT:**  **Check** (payable to APTA Oregon) or **Credit Card**  Visa  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_ CVV #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Send completed form with payment to APTA Oregon  
147 SE 102<sup>nd</sup> Avenue, Portland OR 97216  
Fax to 503.253.9172